



Cinema Learning Challenge

Get Inspired with *Pioneers in Skirts*: [Find Your Inner Pioneer!](#)

Movie & Activity

Virtual Educational Field Trip Program

Join the filmmakers of *Pioneers in Skirts* for this special Virtual Theater Event as audiences see first-hand how people who live and work in a world filled with unfair perceptions and stereotypes can overcome what gets in their way. The movie will be made available on-demand for 48 hours, along with a 1-hour filmmaker program.

WATCH THE MOVIE

*The multi-award-winning documentary, **Pioneers in Skirts**, discusses how today's women & girls experience and combat stereotyping in their lives. In an inspiring portrait of perseverance and determination, director Ashley Maria shares her personal story, follows the journey of 3 robotic girls and their fathers as well as a young mother - all while traveling the U.S. to investigate solutions.*

When watching the film, audiences - young and old - connect with this problem on an individual level; experiencing what it is that can affect their ability to believe in themselves and awakening to the idea that they are in control of that mindset.

Run time: 60 minutes

Watch the trailer for *Pioneers in Skirts*:

vimeo.com/386090624



Join the filmmakers for a 1-hour conversation about ambition

FIND YOUR INNER PIONEER: Girls and boys of all ages are invited to join the filmmakers for an interactive program about using one's ambition to start a journey towards achieving their dream career!

After families watch the movie, the filmmakers behind *Pioneers in Skirts*, [director Ashley Maria](#) and [producer Lea-Ann W. Berst](#), will lead an interactive program called, *Finding Your Inner Pioneer!* They will demonstrate how to counter biases and nay-sayers and provide the building blocks we all need to take charge of our own "Pioneering Path." In the end, participants will see that the best goals are the ones that are important to us, and that when we personalize our goals, we are energized to keep going!

EDUCATORS and PARENTS can use this program in a variety of settings as either a stand-alone activity or part of a larger unit on careers. The program works great with elementary and middle school students to demonstrate: YOU CAN DO ANYTHING. The program will also engage high school students in a discussion about the realities of our society's work culture.

Supplies Needed per Pioneer

- Computer with a camera, mic, and Internet connection
 - o Headset with microphone optional
- Printer (for printing the worksheet)
- Pen or marker, any color

Supplies Provided by Pioneers in Skirts

- The Pioneer Path worksheet
- "I'm a Pioneer" digital decal



ONGOING SUPPORT

Participants can take the digital decal and post it on their social channels every time they experience a situation they want to share, need support, or are excited to celebrate a win. When they tag the film or use the hashtag **#IMaPioneer**, the team at Pioneers in Skirts will respond. We want to know what they're doing and seeing, and we will support every young Pioneer on their journey.



Brought to you from the daughter-mother filmmaking team of Ashley Maria and Lea-Ann W. Berst



❖ **Pioneers in Skirts Director, Ashley Maria**, is a filmmaker located in Los Angeles, CA. Known for her work on [many feature & short films, new media, and television commercials](#), Ashley received her MFA from the USC School of Cinematic Arts.

She is the recipient of the prestigious Directors Guild of America award, and most recently, she was recognized as the “Best New Director” at the DTLA Film Festival. For more about Ashley: [click here](#).

❖ **Pioneers in Skirts Producer, Lea-Ann W. Berst**, is a filmmaker and global activation professional located in Raleigh, NC. Her career spans from Technology to Olympic Brand Activation, and now Film.

Lea-Ann is known for her work on [impact documentaries](#) and building partnerships and tactics designed to deepen and advance the positive impact a film can have on our culture. She is the recipient of various leadership and business awards, including the prestigious IBM Award of Excellence and Triangle Women in Business in North Carolina. For more about Lea-Ann: [click here](#).

Ashley and Lea-Ann are dedicated to the ongoing effort to achieve gender parity in our culture. Learn more about Pioneers in Skirts here: www.PioneersinSkirts.com.



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